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WORKING TOGETHER

Jolywood in solar sales deal with IMI Industries

Dolywood (Taizhou) Solar Technology, a mass producer of N-type bifacial solar cells, has signed a cooperation agreement with Thai engineering company IMI Industries.

Under the agreement, IMI Group will distribute Jolywood's premium Double-Glass Bifacial Photovoltaic Solar Panels to the Thai market.

This marks the first time that Jolywood will partner with a Thai distributor as part of its push to enter the Southeast Asian market.

IMI Group has 30 years of expertise in heavy process control for power generation and the oil and gas industries, and also operates as an engineering procurement construction (EPC) company for floating, ground- and rooftopbased solar power stations.

The panels that Jolywood will supply are known for being highly efficient and will be used in local solar projects, the companies

Liu Yong, vice president of Jolywood, said: "Southeast Asia has a maturing solar market with the potential to grow significantly in the next 10 years. IMI Group has extensive experience working with top-tier clients and has the capability to effectively advance our valueadded technologies.

"Holding hands together, we look forward to building a greener lifestyle for customers throughout the region."

Sudhee Raksantiphab, IMI Group founder and managing director, said: "We see the Jolywood product line, and their strategy of

producing only top-of-the-line solar power equipment, as being an excellent fit with IMI's vision to provide our customers with solar power facilities featuring the best levelised cost of electricity on the market."

Jolywood and IMI Group are targeting a total sales goal of 100 megawatts (MW) of modules for the Thai market, and 200 MW for the broader Southeast Asian region.