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**Mitr Phol Group wins Prime Minister's Industry Award 2016 and bags altogether six out of 13 Outstanding Sugar Mill Awards, plus Fresh Cane Award 2016 reflecting the group's potential for sustainable growth and competitiveness on the international stage**

**Mitr Phol Group** aims to embed sustainability into all of its core business activities in response to the Industry Ministry's policy promoting and developing industry to compete in global markets sustainably.

The Prime Minister's Awards Mitr Phol Group won this year bare testimony to its efficiency, product development and service quality.

The awards include the Prime Minister's Industry Award 2016 for Quality Management which Mitr Phol Group received for the fifth consecutive year.

Mitr Phol's sugar mill in Phu Viang also won the Prime Minister's Best Industry Award in the previous year, the highest honour given to the highest-achieving organisations in Thailand.

Gen Prayut Chan-o-cha, Prime Minister, presided over the awards presentation ceremony to convey encouragement to industrial entrepreneurs to continue to develop product and service quality to meet international standards so that Thailand can sharpen its competitiveness and strengthen its sustainability.

Awards criteria include Determination of Policy and Strategies, Resource Management, Process Management, Monitoring, Measurement, Analysis, Review and Improvement of Innovative Learning.

In terms of development of quality and productivity of cane growers and sugar processing factories, Mitr Phol Group's expertise is confirmed by 6 out of 13 Outstanding Sugar Mill Awards and Fresh Cane Award 2016. The awards were presented by Mrs. Atchaka Sibunruang, Minister of Industry, who presided over the awards ceremony.



Mitr Phol Group's aim to promote quality development and production efficiency, environmental aspects, security, energy, organisational development, compliance with laws and regulations applicable to the sugarcane and sugar processing industries, and maximise customer satisfaction, won it the Outstanding Sugar Mill Award for the sixth consecutive year.

The Group's effective management and policy of promoting cane growers to cut fresh cane results in best quality sugarcane produced with least impact on the environment.

All this is in line with Mitr Phol Group's policy in accordance with the Industry Ministry, leading the Group to also win the highly prestigious Fresh Cane Award 2016 for the fifth consecutive year.