

4 GRAMS OF SWEETNESS 213



Tanyaruk Na Wangkanai, centre, public relations director of the Wangkanai Group, presents a pack of its new 4-gram white-sugar sachets. Their launch is in response to the Food and Drug Administration's "Less Sweet for Thai People" campaign. It says the 4-gram sachets adhere to the government's attempt to get people to eat an appropriate amount of sugar. The 4-gram sachets are available in 50- and 100-sachet packs at major supermarkets nationwide.